



**A Matchmaking
Platform for SDG
and CSR Alignment**



Backdrop



1. Government of India, through the Companies Act, 2013, made corporate social responsibility (CSR) mandatory for certain class of companies
2. India is the first country in the world to make CSR initiatives compulsory.

1. In this context, the Government of Karnataka, in partnership with UNDP India piloted the Akanksha web platform for creating synergies between the various stakeholders involved in CSR activities in the State of Karnataka, enabling stakeholders to align their CSR goals with Karnataka's SDG priorities



Shri Siddaramaiah
Hon'ble Chief Minister
Govt. of Karnataka



ಶ್ರೀ ಸಿದ್ದರಾಮಯ್ಯ
ಮಾನ್ಯ ಮುಖ್ಯಮಂತ್ರಿ
ಕರ್ನಾಟಕದ ಸರ್ಕಾರ

AKANKSHA
Integrated CSR Facilitation Platform



AVAILABLE PROJECTS

1239

PROJECTS IN PROGRESS

20

COMPLETED PROJECTS

96

CSR COMMITTED (INR Lacs)

154,677.47

GOVERNMENT USERS

15,654

REGISTERED NGOs

647

REGISTERED DONORS

305

Want to Partner for a CSR Project?

SHOW INTEREST





GOVERNMENT OF KARNATAKA

- ▶ Facilitate CSR stakeholders for smooth project implementation.
- ▶ Hassel free departmental approvals and simple MoU signing process.
- ▶ Create live dashboard to review the project progress and KPI's.
- ▶ Convergence with CSR stakeholders and scale-up the best CSR projects.



DONOR/CSR/FUNDING AGENCY

- ▶ Select from available Government projects for implementation
- ▶ Can identify suitable implementing agencies for project implementation.
- ▶ Contribute responsibly towards socio economic development aligned to SDG's.
- ▶ Showcase the best practices, impact and success stories.



IMPLEMENTOR/NGOS/CBOs

- ▶ Need analysis of the interventions in their regions.
- ▶ Show interests and submit proposals for projects in the platform.
- ▶ Regular update of project progress and achievement of KPI's.
- ▶ Share the social economic impact and success stories from the end beneficiaries.



CITIZENS

- ▶ View ongoing development projects implemented in the state.
- ▶ Opportunity to extend volunteering support for the stakeholders.
- ▶ Access to information on CSR sector contribution for socio-economic development of the state.



Utility of Akanksha

1. An Integrated CSR Platform wherein the Donor Agencies and Implementing agencies can interact directly.
2. The Government does not have any direct role in the approval and implementation of the CSR programmes /projects
3. Can upload the projects approved by their CSR Committee/ Board as per their CSR policy
4. The Donors can view the progress of CSR projects thereby satisfying their utilization of the disbursed CSR funds to the implementing organization
5. Implementing Agencies have to mandatorily register on Akanksha
6. Provides Donor Agencies to disclose the CSR activities undertaken by them.
7. Government can monitor the compliance of CSR provisions through the disclosures made by the companies on Akanksha

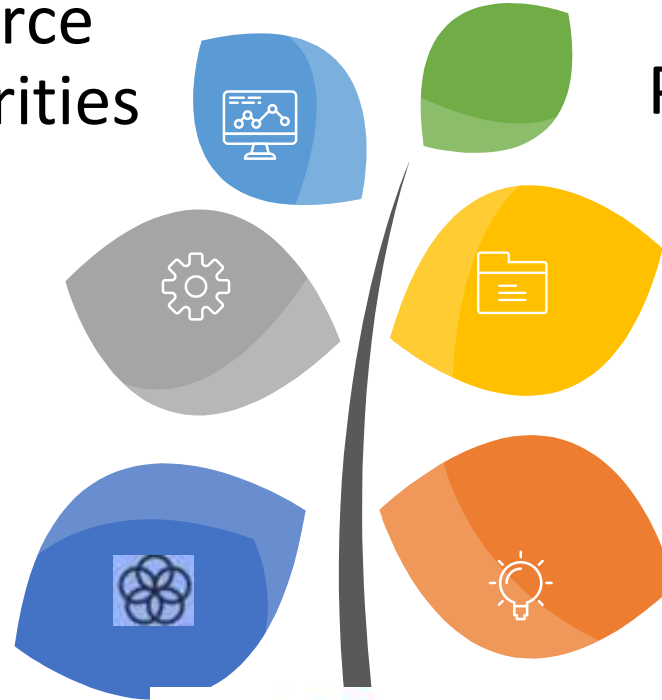


Spirit of Akanksha

Dashboard of SDG Resource
Gap and Government Priorities

CSR Alignment to SDGs and
capturing CSR contribution

Convergence across
stakeholders



Shelf of Government
Projects for CSR support



Ease of selecting
Implementing agencies

Showcase success stories
and best practices



Ease of Use – Government Officers

Quick Guide – Creator

- Step 1 Log into <https://akanksha.karnataka.gov.in> with your Login ID - `DDOcode@akankshakarnataka.com` and Password - `Password@123`
- Step 2 Click on 
- Step 3 Click  to add your requirement
- Step 4 Enter your requirements and submit
- Step 5 Monitor the progress of your request on your login dashboard

Quick Guide – Approver

- Step 1 into <https://akanksha.karnataka.gov.in> with your login ID (`DDOcode@akankshakarnataka.com`) and password: `Password@123`
- Step 2 Click on 
- Step 3 In Pending Projects Tab, Click  to view the requirement
Click  to edit and Click  to approve.
- Step 4 Click  to download MoU signed by Donor. Sign and upload MoU
- Step 4 Click  to download MoU signed by Donor. Sign and upload MoU



AKANKSHA
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Ease of Use - Donors

- Step 1** Click on **Want to partner for a CSR Project?**
- Step 2** Register by entering your CIN number/ Email ID
- Step 3** You will receive an email with Login and Password
- Step 4** Log into <https://akanksha.karnataka.gov.in> with your login ID and password
- Step 5** Search for project based on Sector/District/ Taluk/Budget
- Step 6** Click to choose one or more projects
- Step 7** Click for selecting NGO partner
- Step 8** You will receive a Congratulatory Message with details of the NGO and Officer to your email
- Step 9** Click to download MoU, Upload signed MoU
- Step 10** View Progress in My Projects



Ease of Use – CSOs/ NGOs

- Step 1 Click on **Want to Partner for a CSR Project?**
- Step 2 Register by entering your Darpan Number/ Email ID
- Step 3 You will receive an email with Login and Password
- Step 4 Log into <https://akanksha.karnataka.gov.in> with your login ID and password
- Step 5 Search for project based on Sector/District/ Taluk/Budget
- Step 6 In **+** Proposal tab, click to upload proposal
- Step 7 In **👍** Available Project tab , Click for selecting the project of your choice
- Step 8 Attach your proposal and submit
- Step 9 You will receive a Congratulatory Message with details of the Donor agency which has chosen you to implement the project
- Step 10 View Progress in My Projects

Success Stories

VILLAGE DEVELOPMENT PROJECT

In view of the positive impact of the developmental activities implemented in progress in all the aforementioned twenty villages, it is proposed to continue with VDP initiatives in the current financ....

[Read More](#)

[View Completed Projects](#)

BUDGET (INR in cr.) **120** cr.

BENEFICIARIES **103525**

SECTOR **Education**

SDG GOALS



Completed Project



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COMPLETED PROJECTS

S.No.	Project Title	Objectives	Budget (INR in cr.)	Location	Sector - Subsector	SDG Goals	SDG Indicators	Beneficiaries	Remarks
1	Creating sustainable solutions to address Anemia in children through Ayurveda	<ul style="list-style-type: none"> To assess the health status of the students To identify health problems related to anemia and to manage. To assist with the development of positive health attitude and practices in school children. Capacity building programs for students, parents, teachers, local health care staff Programme includes Health education through SSA, YOGA PRACTICE - Helps to adopt the positive health attitude in the form of daily Yoga practice which improves the health status, immune system and learning output in student, SWACH BHARATH ABHIYAAN - increases the knowledge and adaptation of personal and environmental cleanliness & hygiene in students, Programmes on different health related topics, Hand wash technique trainings etc. Interventions proposed are Krimikuthara rasa – for deworming , PunarnavaMandura – to improve haemoglobin (increased bioavailability of iron), Drakshavaleha – provides micro and macro nutrients. As it includes metabolic bio-enhancers it helps in increase digestion and absorption of nutrients 	1,60,00,000cr.	Raichur Yadgir		SDG 1 SDG 2 SDG 3	2.1.1 : Percentage of children aged under 5 years who are underweight 2.2.1 : Percentage of children under age 5 years who are stunted 2.2.2 : Percentage of children under age 5 years who are wasted 2.2.3 : Percentage of women whose Body Mass Index (BMI) is below normal (BMI < 18.5 kg/m ²) 2.2.5 : Percentage of children age 6-59 months who are anaemic (< 11.0g/dl)	10,000	Beneficiaries of BPL Children, adolescents, Pregnants

Available Project



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Want to Fund a Project?

BUDGET STATUS BY DEPARTMENTS AND SDGs

YEAR 2020 - 2021



SDGs ▾

SDG1 (24)



SDG2 (8)

SDG4 (3)



SDG5 (1)

SDG9 (5)



SDG11 (5)

SDG10 (4)



SDG15 (2)

Available Projects



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AVAILABLE PROJECTS

S.No.	Title	Objectives	Budget (INR Crore)	Location	Sector	SDG	Beneficiaries	Remarks																
1	Multi sectoral interventions and Capacity building of and adolescent girls and SHGs to address Nutrition	<ul style="list-style-type: none"> The business model proposed here is to extend lab to land technologies of CFTRIs by engaging community through women SHGs for producing and marketing nutritional foods as per local needs and raw material availability. The business model proposed here is to extend lab to land technologies of CFTRIs by engaging community through women SHGs for producing and marketing nutritional foods as per local needs and raw material availability. Improving the overall wellbeing of vulnerable adolescent girls using a peer role model approach To supplement ICDS and MDM schemes with AYUSH remedial medication and market oriented production and consumption of 	7,88,62,614cr.	<table border="1"> <thead> <tr> <th>District</th> <th>Block</th> </tr> </thead> <tbody> <tr> <td>Raichur</td> <td>Devadurg</td> </tr> <tr> <td>Yadgir</td> <td>Shahapur</td> </tr> </tbody> </table>	District	Block	Raichur	Devadurg	Yadgir	Shahapur		<table border="1"> <thead> <tr> <th>Goal</th> <th>Indicator</th> </tr> </thead> <tbody> <tr> <td>SDG 1</td> <td></td> </tr> <tr> <td>SDG 2</td> <td>- 2.1.1 : Percentage of children aged under 5 years who are underweight 2.1.2 : Proportion of population (marginalised and vulnerable) with access to food grains at subsidized prices 2.2.1 : Percentage of children under age 5 years who are stunted</td> </tr> <tr> <td>SDG 3</td> <td></td> </tr> <tr> <td>SDG 5</td> <td></td> </tr> </tbody> </table>	Goal	Indicator	SDG 1		SDG 2	- 2.1.1 : Percentage of children aged under 5 years who are underweight 2.1.2 : Proportion of population (marginalised and vulnerable) with access to food grains at subsidized prices 2.2.1 : Percentage of children under age 5 years who are stunted	SDG 3		SDG 5		68,620	
District	Block																							
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SDG 3																								
SDG 5																								

SDG2 (8)

SDG5 (1)

SDG11 (5)

SDG15 (2)

Budget status by SDGs



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Integrated CSR Facilitation Platform



BUDGET STATUS BY DEPARTMENTs AND SDGs

YEAR 2020 - 2021



SDGs ▾

SDG1 (24)



SDG3 (1)



SDG5 (1)



SDG9 (5)



SDG11 (5)



SDG13 (1)



SDG2 (8)



SDG4 (3)



SDG6 (2)



SDG10 (4)



SDG15 (2)



SDG16 (1)



Budget Status by Department



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BUDGET STATUS BY DEPARTMENTS AND SDGs

YEAR 2020 - 2021  Departments ▾

FORESTRY & WILDLIFE (1)



AYUSH (1)



WELFARE OF SCS (2)



Goal
SDG10
Budget
96,702.47 crore

TRANSPORT (1)



SKILL DEVELOPMENT DEPARTMENT (3)



SERICULTURE (2)



S&Y EMPT (1)



FISHERIES (1)



WATERSHED DEVELOPMENT (1)



WELFARE OF SCS (2)



REVENUE (1)



LAW (1)



LABOUR (1)



KANNADA & CULTURE (1)



SLUM DEV (1)



HORTICULTURE (1)



WELFARE OF OBCS (1)



RDPR (3)



HOUSING (EXCL. SLUM DEV) (2)



HEALTH & FAMILY WELFARE (1)



CO-OPERATION (1)



WELFARE OF OBC'S (1)



WOMEN & CHILD DEV (1)



WOMEN & CHILD DEV. (4)



PRIMARY & SECONDARY EDN (3)



HOME (2)



COMMERCE & INDUSTRIES (2)



AGRICULTURE (3)



Match Making Process



MATCHMAKING

PRIORITY



HEALTH SANITATION AND WOW PROGRAMME

Budget Rs 125 cr.

Show Details

Search for Funding Agency



TATA MOTORS

25%

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READ MORE

PROPOSAL LOCATION UK Karnataka

SDGs

Search for Implementing Agency



EDUCATION INFORMAL

75%

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READ MORE

PROPOSAL LOCATION India Karnataka d1

SDGs SDG1 SDG1

ASHA FOUNDATION

75%

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CREATE MATCH



Match Making – Set Priority



MATCHMAKING

PRIORITY



Search for Funding Agency

SET PRIORITY

Location

SDG

Sector

SubSector

SAVE



CREATE MATCH



Report by Project Status

REPORT



Status Approved Pending Rejected In-Progress Completed

S.No	Project Title	Location	SDGs	Sector	Subsector	Funding Required (Cr.)
1	HealthCare Project 2020	Karnataka	SDG1	Sector1	SubSector1	10
2	Model solar village	Karnataka	SDG2	Sector1	SubSector1	1000000

Items per page: 10 1 - 2 of 2 < >

Print Report

REPORT

Status

S.No

1

11/22/2023

CSR



Print



S.No	Date of Submission	Project Title	Location	Est.	Year	Amount	Funding Agency (ICU)
1	2023-10-10/11.20/24.21/27	Providing Healthcare Program (2023-2024)	Karnataka	2023	2024	20000000	ICU

1/1/2023 10:00 AM

Print

1 sheet of paper

Destination

AnyDesk Printer

Pages

All

Color

Color

More settings

Implementing Agency



Print

Cancel

CSR Matchmaking Platform launch

GOVERNMENT OF KARNATAKA

DEPARTMENT OF PLANNING, PROGRAMME MONITORING AND STATISTICS

INVITATION

AKANKSHA INTEGRATED ONLINE CSR FACILITATION PLATFORM

LAUNCH BY
Shri B.S.Yediyurappa
Hon'ble Chief Minister of Karnataka
Date: Wednesday, 26.05.2021,
Time: 11 am @ Bengaluru

August Presence
Dr Narayana Gowda
Hon'ble Minister for Planning,
GoK

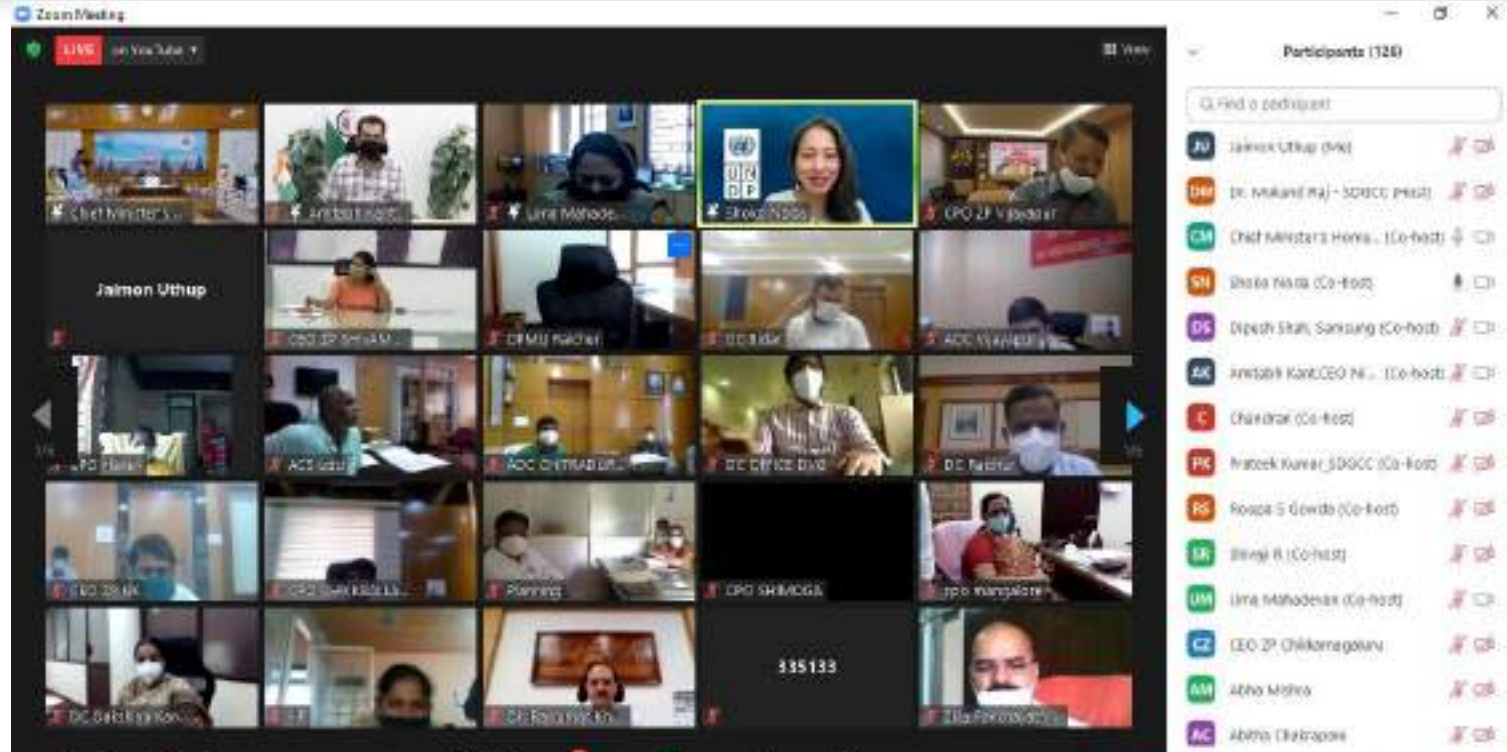
Keynote Address
Shri Amitabh Kant
CEO NITI Aayog,

Technical Partner
Ms. Shoko Noda
Resident Representative,
UNDP

Online link
<http://bit.ly/SDGCCAkanksha>

SDGCC

fb.com/sdgcckar twitter.com/sdgcckar



CSR Consultations



CSR Consultation and interaction session with the Private Sector and PSUs, CSR leads and Embassies





For your
great humanitarian work
that you doing to serve
people and society.



Dr. Shalini Rajneesh, IAS receives 'Most Impactful India CSR' Award for Akanksha – CSR Matchmaking Platform



Replication in other states – Maharashtra



2022 – The Akansha matchmaking platform has been launched as MahaAnusha by the Maharashtra Govt.

Replication in other states – Mizoram

No.G.28011/14/2022-PLG(RDB)
GOVERNMENT OF MIZORAM
PLANNING & PROGRAMME IMPLEMENTATION DEPARTMENT
(RESEARCH & DEVELOPMENT BRANCH)

Subject: Creation of LSDG Dashboard and CSR Matchmaking Platform

Sir,

I am happy to convey to you the approval of the Government of Mizoram for the development of Localization of SDG Dashboard and CSR Matchmaking Portal to be implemented by UNDP with an estimate of Rs.86.40 lakh (Eighty Six Lakh Forty Thousand only) as per the proposal received from Mr. John Borgoyary, UNDP Regional Head – North East India. The break-up of estimates is enclosed for your reference.

We look forward to our collaboration on this project and the continued partnership with UNDP in the future.



2024 – The Akansha matchmaking platform is being replicated in the State of Mizoram. A budget worth USD 100K has been approved from State Government and Department of Personnel and Training, Government of India

Replication in other states – Tamil Nadu



1) ஐக்கிய நாடுகள் வளர்ச்சித் திட்டத்துடன் இணைந்து அமைக்கப்பட்ட நீடித்த வளர்ச்சி இலக்குகள் ஒருங்கிணைப்பு மையத்தின் மூலம் திட்டம், வளர்ச்சி மற்றும் சிறப்பு முயற்சிகள் துறை, தமிழ்நாடு பெரு நிறுவனங்களின் சமூக பொறுப்பு இணைய தளத்தை ரூ.20.00 இலட்சம் மதிப்பீட்டில் துவக்குதல்.

(The Planning, Development and Special Initiatives Department through the Sustainable Development Goals Coordination Centre (SDGCC) formed in association with the United Nations Development Programme (UNDP) will launch the Tamil Nadu Corporate Social Responsibility (TNCSR) Web Platform at an estimated cost of Rs.20.00 lakhs).

2024 – The Akansha matchmaking platform is being replicated in the State of Tamil Nadu. The Legislative Assembly held in June 2024 has approved the proposal

<https://akanksha.karnataka.gov.in/#/>



**LEAVE NO ONE
BEHIND**

