

MISSION INDRADHANUSH (ARUNACHAL PRADESH)

In a nutshell: To ensure full immunization with all available vaccines for children up to two years of age and pregnant women.

Nodal agency: Health & Family Welfare Department, Government of Arunachal Pradesh with the support of the WCD Department

Mission Indradhanush was launched by the Hon'ble Prime Minister of India to bring all left out and dropped out children up to two years, along with left out and dropped out pregnant women under the ambit of immunization, with the aim to increase full immunization coverage. Launched all over the country and implemented in the East Siang district of Arunachal Pradesh from April 2017 to December 2018, the flagship project is funded by the National Health Mission.

Parents are provided an incentive of ₹1000 per infant for getting their children immunized before their first birthday under the State sponsored scheme - incentivization of full immunization. Tribal immunization, a State sponsored scheme has also been launched to involve NGOs, CBOs and public leaders to increase immunization within the tribal population.

Impact

The East Siang district attained full immunization coverage of 85.3% as per the comprehensive evaluation survey report conducted in 2018-19. The increase in full immunization coverage was 32% more than the previous year.

Challenges

Floating/migratory population: Labourers from different States flock in during the cultivation season and leave by the end of the season. Labourers also come in search of jobs in the urban areas and leave after completion of the task.

Awards and recognition

Deputy Commissioner, East Siang was awarded the Prime Minister's Award for Excellence in Public Administration, 2019 in April 2022 in New Delhi.

Scale-up

For proper routine immunization of the target population, a micro plan has been prepared and is in place. It covers all areas, including high risk areas and hard to reach areas to further sustain and improve coverage.



Implementation of Mission Indradhanush in Arunachal Pradesh