

COVID-19 REHABILITATION MEASURES

KERALA

INFORMATION DISSEMINATION -

Kerala disseminated health-related information in various languages through news channels, print and digital platforms, and direct announcements, which helped to reach out to large numbers of people in migrant-dominated areas. Transmedia storytelling was used to develop content to engage a wider audience by permeating their daily lives. Further, Kerala also launched a mass handwashing campaign called “**Break the Chain**” to educate people about the importance of public and personal hygiene.

ROBOT MANAGEMENT OF ISOLATION WARDS -

The State Department of Health, in partnership with Asimov Robotics, designed cost-effective robots to perform functions within isolation wards to reduce the requirement for healthcare staff to enter the wards on multiple occasions. These robots deliver medicine and food, collect waste items from patients, carry out disinfection and enable patients to communicate with physicians and relatives outside the hospital.

DELIVERY OF ESSENTIALS -

iBoson, an organization incubated by the Kerala Start-up Mission, developed a software to help the state government manage the delivery of essential services. The software allows authorities to manage access of designated staff to the workplace and ensure continuity of essential services.

‘GoK’ DIRECT -

The ‘GoK Direct’ application was developed by the social communication platform, Qkopy, for the Government of Kerala to provide real-time COVID-related information and alerts as released by the Department of Information & Public Relations to citizens. It sends COVID updates and travel information through phone notifications, and via SMS for people without smartphones. The messages are delivered in both English and Malayalam.

TELEMEDICINE -

QuikDr Healthcare Private Limited has provided a comprehensive telemedicine solution to the Kerala Government which is being utilized by the Directorate of Health Services. This application enables virtual consultations for patients with top doctors across the State.