

KARNATAKA

STRENGTHENING COMMUNITY RADIO NETWORK -

The leveraging of radios as an important medium for SDG Awareness at the community level. SDGCC organized an orientation program for RJs and heads of 20 community radios of Karnataka to address the SDGs in the Covid-19 Era to contribute their inputs in the panel discussion. One of the key inputs received was to provide relevant information regarding Government of Karnataka's skill development and entrepreneurship support initiatives to tackle growing unemployment within communities during Covid-19.

SPECIAL TASK CELLS -

Special task cells were created to promote awareness through various channels, including social media like Whatsapp, Facebook, Twitter. The state also engaged celebrities to create videos and implemented a "mask day" for awareness.