

ODISHA

'MO PRATIBHA' COMPETITION -

The Odisha government organized an online competition 'Mo Pratibha', with different categories such as art, painting, slogan writing, poster making, short stories and poetry for keeping children engaged during the COVID period as well as for creating awareness.

'MO JEEVAN' PLEDGE AND OTHER SHG INITIATIVES -

Over 1300 SHGs helped implement the 'Mo Jeevan' pledge to all habitations across the state, educating over 1.5 Crore people about public health and hygiene measures. SHGs have been involved with manufacturing masks using their tailoring equipment. Over 65 Lakh reusable face masks were produced, manufactured and sold at nominal prices to frontline workers. At least 300,000 masks were distributed free of cost to the poor and vulnerable. Over 7300 SHGs were involved with kitchen management and provided over 1.9 Crore meals in rural and urban areas during lockdown. Nearly 600 SHGs helped establish dry rations, vegetables and fruit shops to cater to the needs of around 400,000 households. 500 SHGs procured surplus vegetables from farmers in close collaboration with the District Administration for onward trading in local markets and supply to free kitchens.